



Rickard Gustafson
Scandinavian Airlines

Rickard Gustafson joined the SAS Group early 2011 as its President and CEO. Born and raised in Stockholm, Sweden, Rickard joined Andersen Consulting in 1989 with a primary focus within the financial services and consumer products industries.

After seven years in the consulting business he resigned in 1996 to join GE Capital in Stockholm. During his 10 years with GE, Rickard gained solid experiences from several senior GE Capital leadership positions, both within Europe and the US.

In early 2006 he left GE to join the Codan insurance group, where he was the group CEO up until joining the SAS Group in February 2011.

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