



Star Alliance: the first alliance to operate from Terminal 1 at Barcelona Airport

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How An Idea Was Born

In a business environment
getting more and more global

Aeropoltical barriers limited ability
for mergers and aquisitions

Airlines had to find other ways to
extend their market opportunities



Creating the world's first global airline
alliance was the way to go

A strong concept has successfully
influenced a whole industry





A Common Vision

Star Alliance was founded with a clear vision in mind:

Vision ***"to be the leading global airline alliance for the high value international traveler"***

Mission ***"to contribute to the long-term profitability of its members beyond their individual capabilities"***



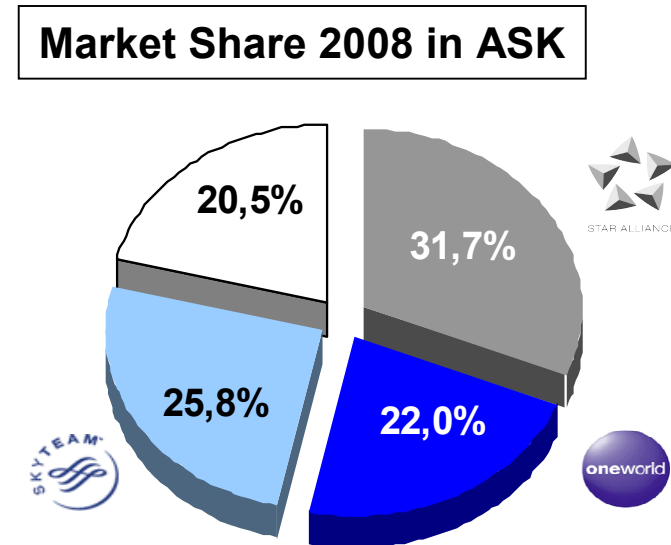
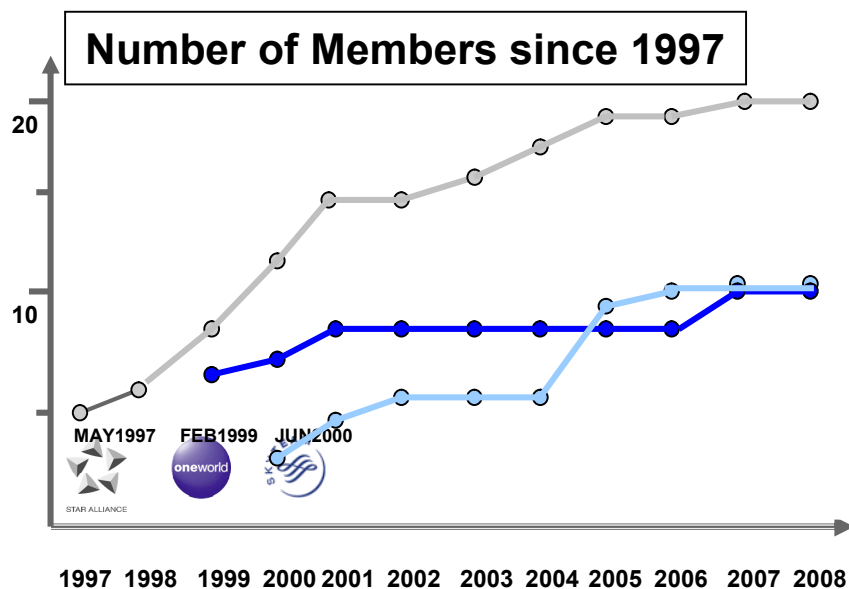


A Global Solution

Over 12 years Star Alliance developed the leading global alliance offer

- 21 quality airlines
- top flight products and services delivered with a cultural flair
- a comprehensive global network

Today more than 2/3 of world aviation are covered by the alliances.





Alliance Benefits

The alliance delivers benefits for our airlines' customers ...

... as well as for the bottom line of our member airlines



Alliance Benefits

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Our Customer Facing Objectives

Right from the beginning three common objectives were established, which no company could achieve through individual efforts alone:

Global Reach

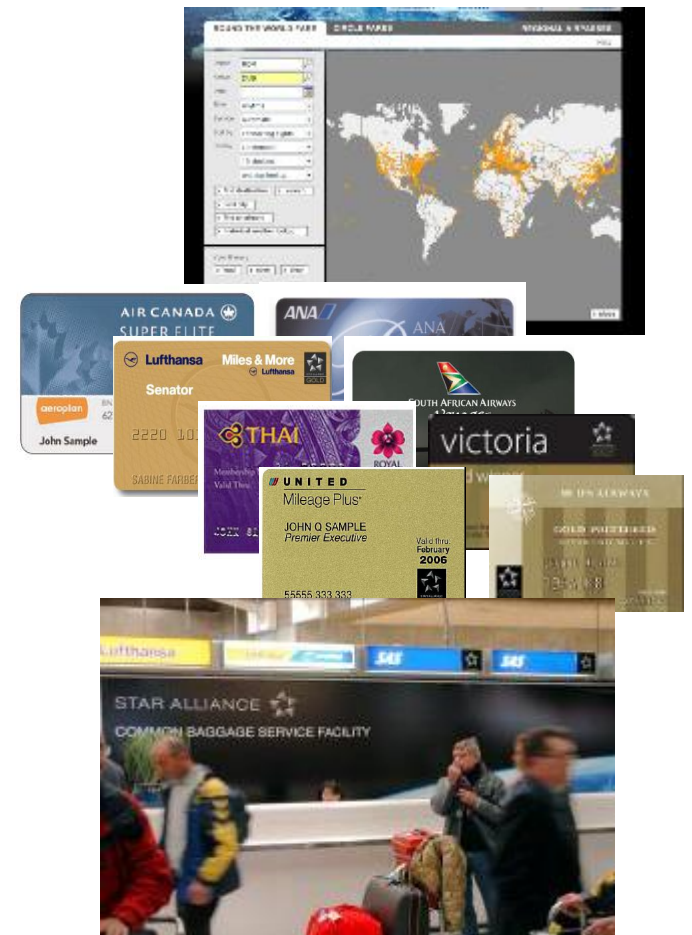
- Global travellers demand global solutions

Worldwide Recognition

- Accumulating and redeeming miles on any member airline builds system wide loyalty
- Status customers receive priority travel benefits across the network

Seamless Service

- Joint initiatives to better serve our passengers also increase airline efficiency





The Strength Of The Star Alliance Network



Countries	160
Airports	916
Daily Departures	16,994
Daily Codeshare Flights	17,987



Star Alliance Has Truly Global Reach



**Once Aegean Airlines, Air India, Brussels Airlines and Continental Airlines are onboard
26 Star Alliance member carriers
will offer almost 21,000 daily flights
to 1090 destinations in 176 countries.**



Global Sales Activities And Offers

Corporate Sales

- One contact – one contract for global corporate travel needs



Meetings and Conventions

- Conventions plus
- Meetings plus – one stop solution for companies organizing their meetings



Global fare & discount products

- 12 different fare offers including the topseller Round-the-world





Airport and Facility Collocation – Top On Our List





Alliance Benefits

The alliance delivers benefits for our airlines' customers ...

... as well as for the bottom line of **member airlines**



Synergies At Work

Umbrella agreements for alliance-wide sourcing

- Fuel
- Network bandwidth, telecommunications
- Aircraft parts
- Economy class seats
- In-flight service material
- Tyres



Development and operation of joint infrastructure use members' resources efficiently

- Common IT platform
- Automated Document Check

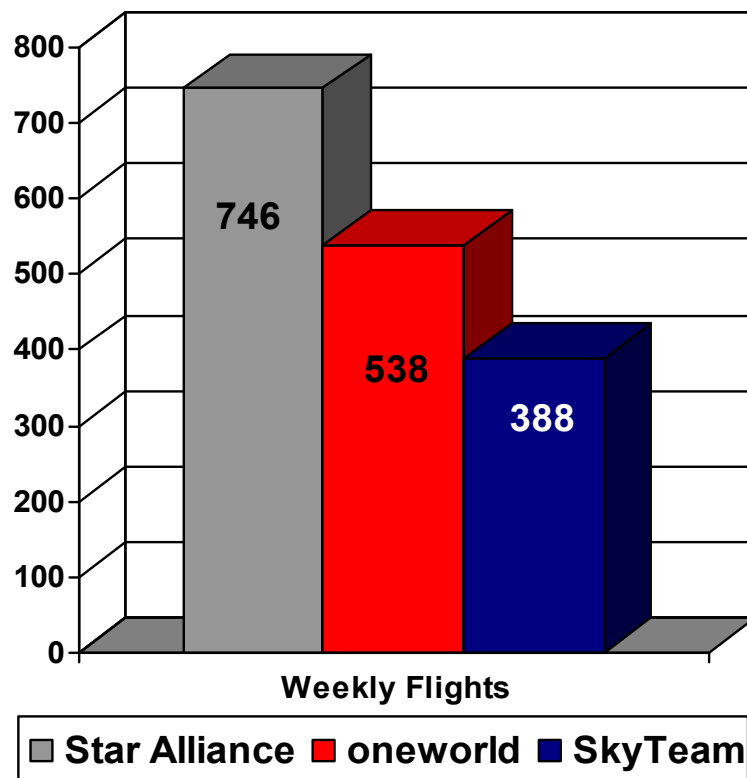




Star Alliance: The Top Alliance For Barcelona

With 14 carriers serving Barcelona, Star Alliance offers passengers the most convenience and choice

Barcelona Weekly Flights by Alliance



*July 2009 schedule, based on expected 2010 alliance membership



Current Star Alliance Network From Barcelona



14 member airlines;

Nearly 700 weekly flights from Barcelona;

To 45 destinations in 20 countries.



Future Star Alliance Network From Barcelona



Aegean Airlines, Brussels Airlines and Continental Airlines will raise the Star Alliance presence to **17** member airlines

with more than **740** weekly flights from Barcelona to **48** destinations in **22** countries



Barcelona – Terminal 1

The new home for the Star Alliance member airlines serving Barcelona

- Gates for domestic and international flights located under one roof
- Check-in and ticketing counters in the same terminal area
- Spanair Lounge for all Star Alliance member carriers
- Star Alliance Branded Common Baggage Service Facility





Barcelona – Terminal 1

- Improvement on existing facilities
- Foundation for future expansion of Star Alliance at Barcelona
- First “true” under one roof facility for Star Alliance in Spain
- Alliance requirements not always taken into consideration by AENA





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THANK YOU

